

WEB TECHNOLOGIES

& ALL THE OTHER STUFF THAT HAPPENS

BROWSER TECHNOLOGIES

- HTML (hypertext markup language)
 - XML Markup defining tags to structure your website
- CSS (cascading style sheet)
 - Text markup that selects element(s) and applies styles
 - Adjusting the visual representation of your HTML tags
- JavaScript
 - Advanced interactions using a simple programming language
 - Modify HTML/CSS properties dynamically
 - Handle clicks, dragging, form submissions, and more

THE BACKEND - SERVER PROGRAMMING

- A number of programming languages utilized by the web
 - PHP, Java, Python, and more. Differences in the way the language works and the syntax used (follow many common similarities)
- These languages are NOT executed in your browser, they are run in/by your server
- For example a simple test.php page
 - Inside it only has the following "`<?php echo 'Welcome'; ?>`"
 - You type <http://mysite.com/test.php> when the server sees the request it performs the code inside test.php
 - Then it returns the result to the browser as plain HTML (just Welcome)

THE BACKEND - SERVER PROGRAMMING

index.php

```
<?php  
echo "hey";  
?>
```

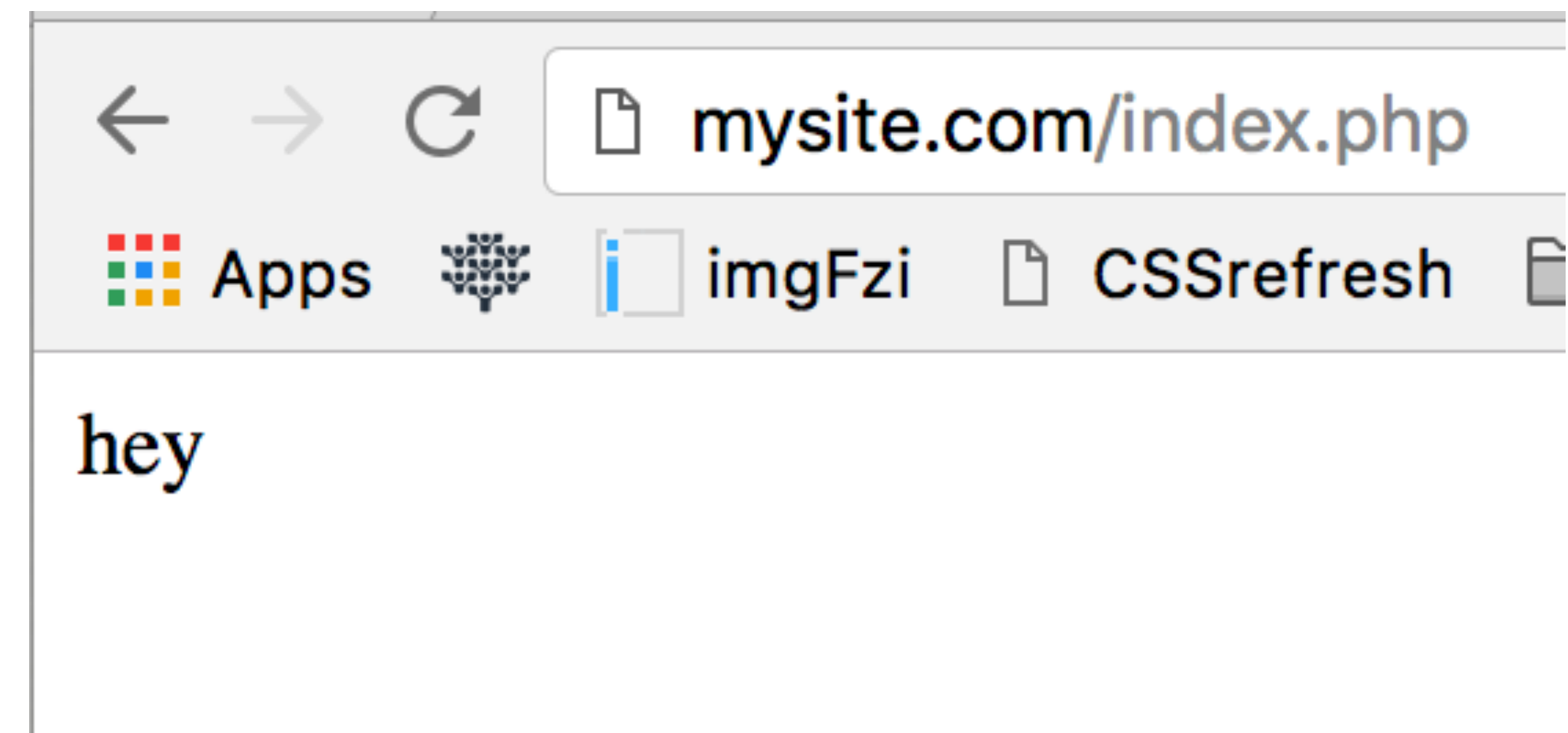
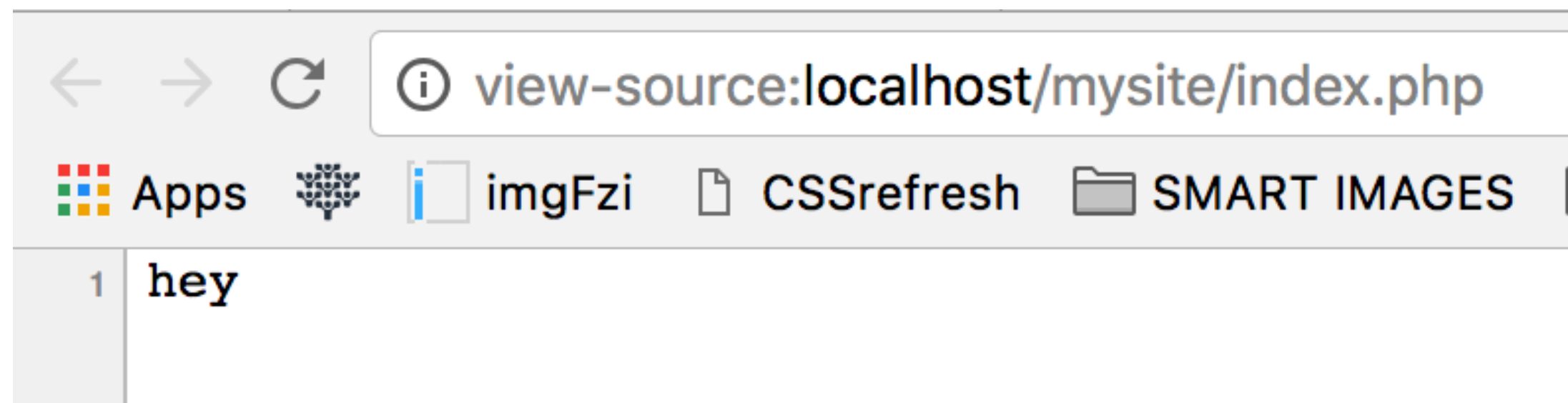
mysite.com/index.php



Call server
It executes PHP
Returns the result
In this case "hey"



View Page Source

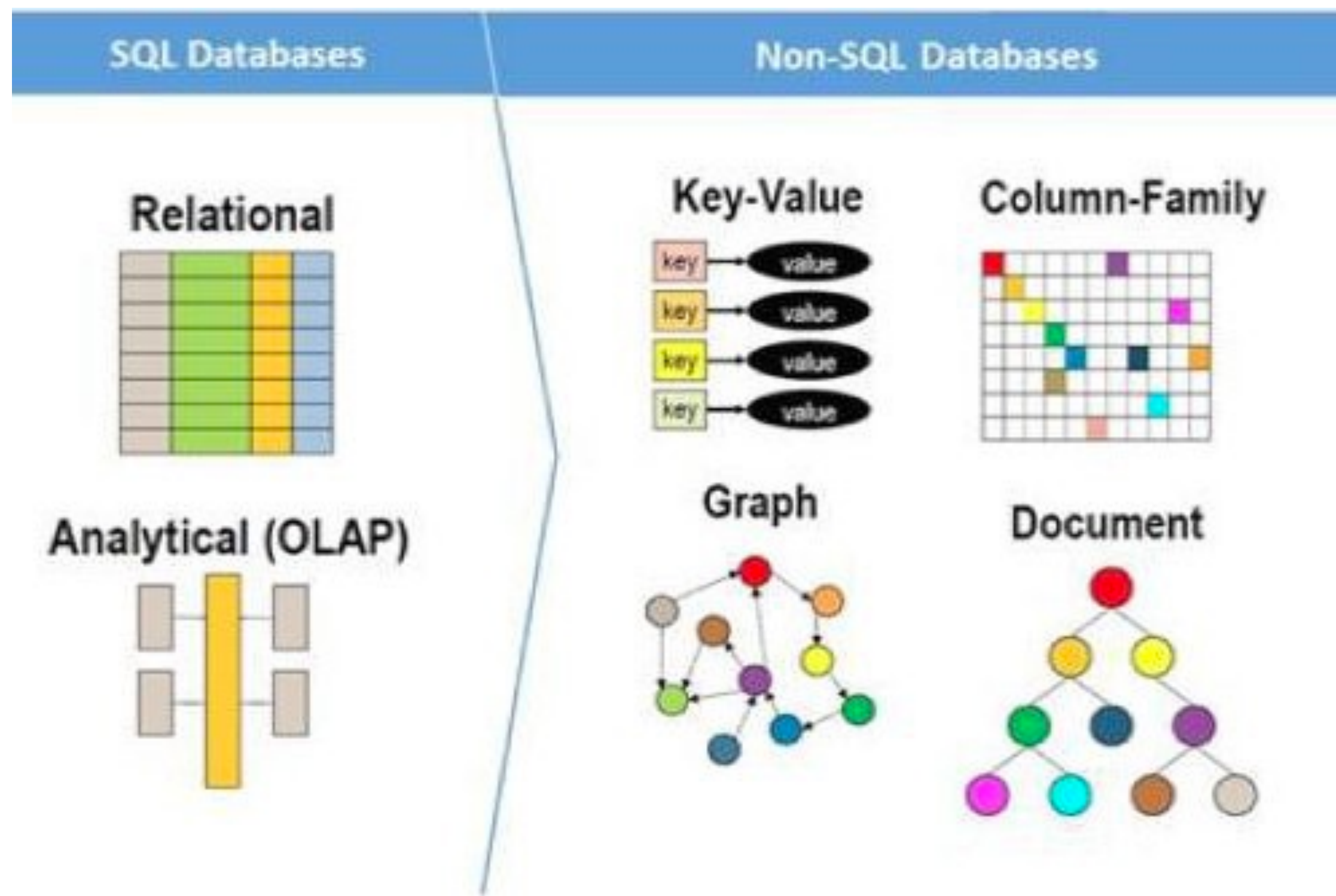


THE BACKEND - SERVER PROGRAMMING

- ◆ There are many important reasons you use server side languages
 - ◆ Keep your business logic private (you can't read contents of test.php, just the result) meaning nobody can steal your app
 - ◆ Can access the database in the server and make changes
 - ◆ Uses advanced programming techniques not found in JavaScript

THE BACKEND - DATABASES

- Two main types
 - SQL (MySQL) - Similar to an excel spreadsheet
 - NoSQL - Uses a document data model



Relational data model

Highly-structured table organization with rigidly-defined data formats and record structure.



Document data model

Collection of complex documents with arbitrary, nested data formats and varying "record" format.

REAL WORLD BACKEND EXAMPLE

Visit dogtraining.com

bulma

✓

This username is available

hello@

!

This email is invalid

Secret!

☐ I agree to the [terms and conditions](#)

Submit

Cancel

Welcome to dog training!

Sign up today!

Submit form which goes to /signup.php



We pass data:

Username = bulma

Email = hello@

Password = someSecret

signup.php

- Database check table users
 - users.email == \$data.email
 - If user with email exists
return "Email already in system"
- Add new row in table users
 - Add row (username=\$data.username,
email=\$data.email,
password=\$data.password)
 - Return "User added!"**



	A	B	C
1	username	email	password
2	bulma	hello@	someSecret
3			
4			

users ▾

Roster ▾

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REAL WORLD BACKEND EXAMPLE



Visit dogtraining.com/login.html

Username

bulma

✓

This username is available

Password

Secret!

Login!

Cancel

Welcome to dog training!

Login into our system!

Submit form which goes to /login.php



We pass data:

Username = bulma

Password = someSecret

login.php

- Database get row with user
 - `$user = users.username == $data.username`
- If `$user.password == $data.password`
 - Return "User logged in!"**
- Else
 - Return "Wrong password!"**

	A	B	C
1	username	email	password
2	bulma	hello@	someSecret
3			
4			

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JAVASCRIPT - AJAX

How we interact with the server **without** reloading the page

<mysite.com/login.html>

We use JavaScript feature AJAX to call login.php and pass user information to server

We run login.php on the server which calls our database to confirm credentials



```
$.ajax({
  url: "/login.php",
  data: [username, password],
  onSuccess: function() {
    alert("You're logged in");
  }
});
```

	A	B	C
1	username	email	password
2	bulma	hello@	someSecret
3			
4			

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ORGANIZING YOUR PROJECTS

- ◆ Create one main folder for projects on your computer
 - ◆ Suggest to use **userFolder/projects**
- ◆ Create a new folder for each new project inside the main projects folder
 - ◆ **FinalProject**
 - ◆ **TestSite1**
- ◆ Inside your project folder create a folder for your stylesheets
 - ◆ **FinalProject/css/**
 - ◆ **FinalProject/css/style.css**

ORGANIZING YOUR PROJECTS

- ◆ Create an index.html file
- ◆ Include your stylesheet with this syntax

```
<head>  
  <title>Welcome!</title>  
  <link rel="stylesheet" href="css/style.css">  
</head>
```



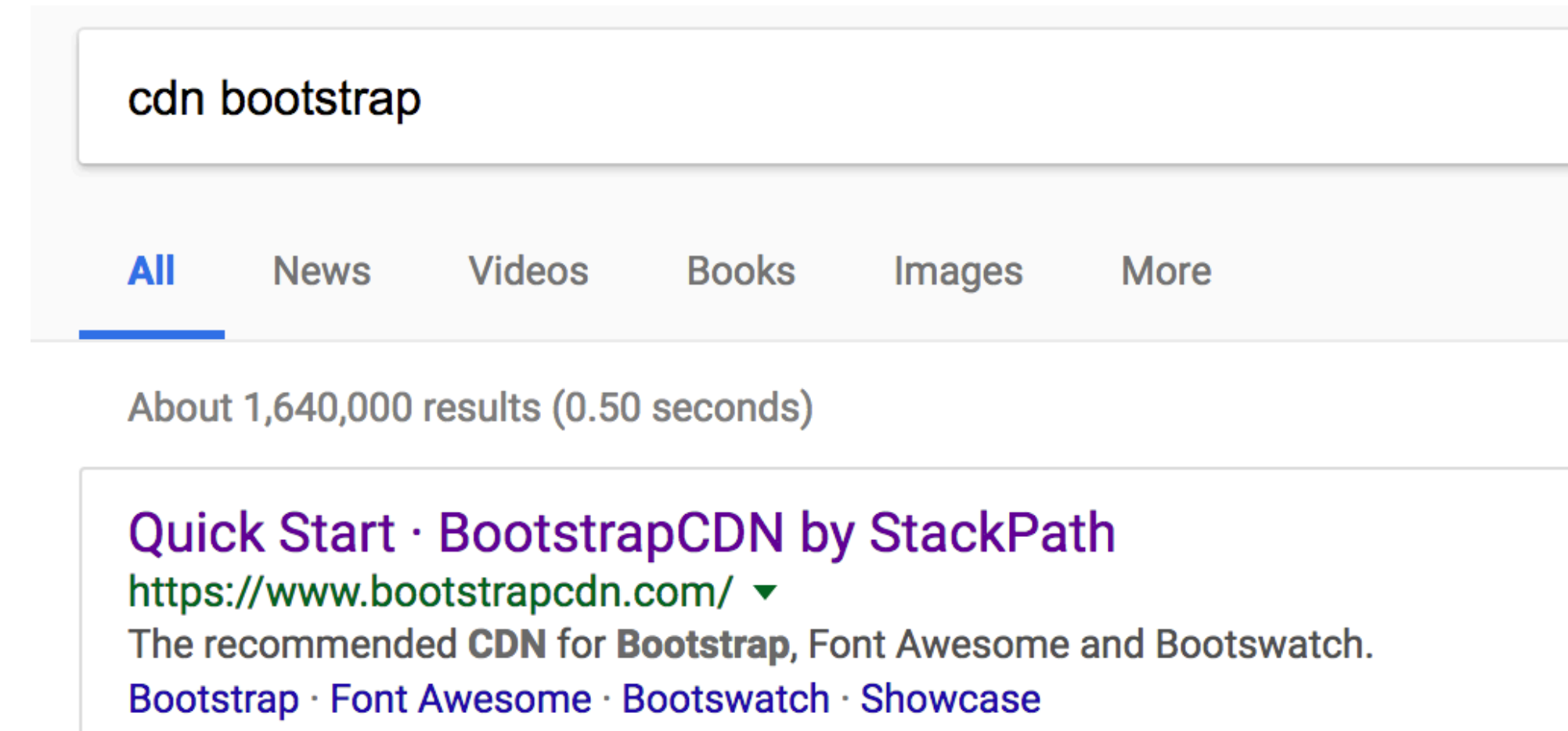
Tell the browser what type of link it is, in this case a stylesheet



Specify a location to your stylesheet

ADDING DEPENDENCIES WITH CDN

- Let's add bootstrap to our project
- Quick find a cdn url for bootstrap by googling "bootstrap cdn"
- Include the cdn link from bootstrap like we did our main style



```
<head>
  <title>Welcome!</title>
  <link rel="stylesheet" href="css/style.css">
  <link rel="stylesheet" href="https://stackpath.bootstrapcdn.com/
bootstrap/4.1.1/css/bootstrap.min.css">
</head>
```


LETS BUILD A WEBSITE USING BOOTSTRAP

- ◆ Create a project following the steps I outlined
- ◆ Utilize the needed components from Bootstrap to build a full website
- ◆ Customize/extend bootstrap to fit your style!
 - ◆ Add custom font
 - ◆ Change colors
 - ◆ And more
- ◆ In class exercise - start building your final project using Bootstrap or Bulma!